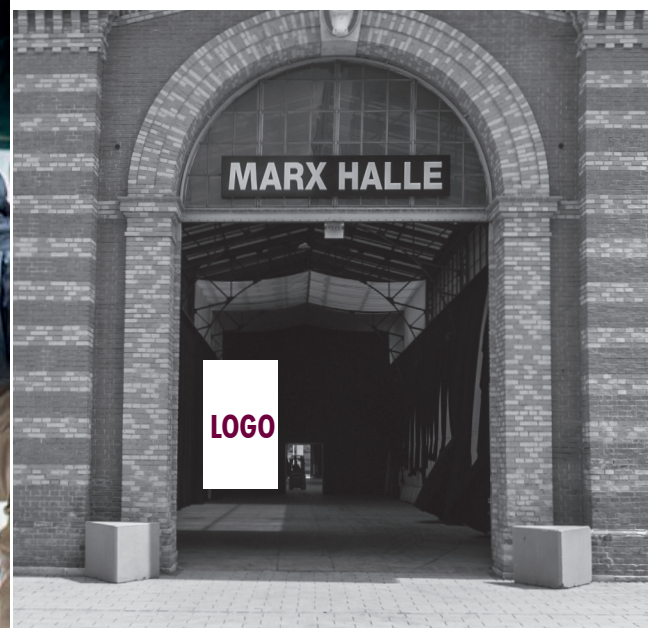




2025 ADVERTISING OPTIONS

ADVERTISING SPACE OUTDOOR AREA



POSTER ENTRANCE

Place your message directly on eye level on the glass door at the main entrance and reach all visitors. Billposting is possible on both sides and thus reaches potential customers twice - as they enter and leave the exhibition.

- logo placement at the main entrance
- posting on the glass door inside or outside
- size 1 m² - 1.5 m²
- including production and assembly costs, excluding design



PRICE
650 EUR

FENCE COVER

The busy outdoor area with food truck and the CULTSOUND Festival offers the ideal opportunity to present your brand outside of the trade fair.

The fence covers are attached to construction fences that are set up around the outdoor area. In addition, the advertising spaces are also clearly visible from the sidewalks and are installed before the start of the trade fair.

All you have to do is send us your graphic design and we will take care of the production and the assembly.

- mesh banner
- width 3,4 m x height 1,7 m
- including production and assembly costs, excluding design

PRICE from
1.900 EUR

MEGA BANNER

- mesh banner
- incl. production costs and assembly, excl. design

- Wide 11,0 m x Height 6,25 m **2.500 EUR***
- Wide 11,0 m x Height 3,0 m **1.900 EUR***

Are you looking for additional presence on the CULTIVA HANFEXPO to round off your presentation perfectly? Then book your megabanner now, an absolute premium advertising medium in the outdoor area, guaranteed to attract the attention of your target group.

The XXL banner is a large-scale advertising medium and is sure to attract the attention of visitors. These banner spaces are only available in a limited number. The exhibition team will take care of the handling, mounting and hanging.

The outdoor banners are one of the most effective advertising options at the CULTIVA HANFEXPO due to their proximity to the CULTSOUND Festival.



ADVERTISING SPACE ENTRANCE AREA





GOODIE BAG

- 7.000 bags
- 1 sponsor exclusively
- branding on both sides

Right at the entrance, every visitor receives a give-away bag that offers an exclusive advertising space. A lasting advertising effect is achieved as the goodie bag will also be taken home by the visitors.



PRODUCT SAMPLING

- format up to A4
- limited to a maximum of 15 product samples or info material

Samples are very popular at exhibitions. Add also your give-aways to the exhibition bag! At the entrance to the exhibition, every visitor receives a bag filled with products that they take home.





INFO SCREEN

Before entering the exhibition hall, attract the attention of visitors with your company video or your logo presence. Presentations or video spots are shown alternately with trade fair information on four info screens in the checkout area.

You can choose between two packages that differ in the number of broadcasts. Send us your spot and our trade fair team will take care of the broadcast scheduling.

Support your presence at the trade fair with your presence on the info screens and draw the attention of the visitors to CULTIVA HANFEXPO even before they actually visit the trade fair.

- 4 screens behind the checkout area
- 15.000–18.000 visual contacts
- 20 seconds spot advertisement

PACKAGE 1

- broadcasting 15x per hour
- on all 3 days of the exhibition
- total of 1.560 broadcasts

PRICE
1.900 EUR

PACKAGE 2

- broadcasting 30x per hour
- on all 3 days of the exhibition
- total of 3.120 broadcasts

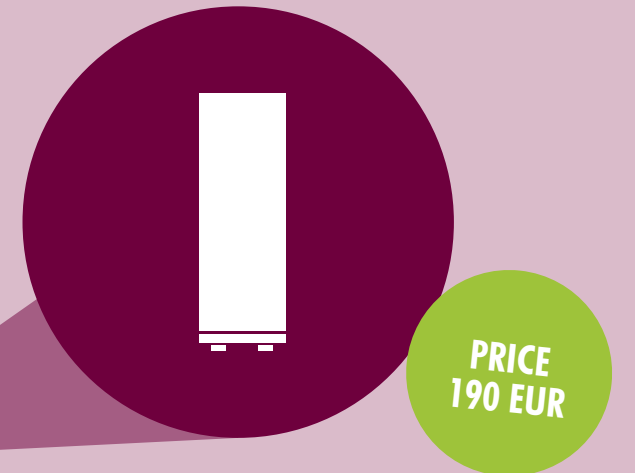
PRICE
2.490 EUR

Ad spot specification

Please send us your ad spot in 16:9 (wide screen format).

We prefer to use quick time films (.mov), but we can also process all other popular video formats.

Frame rate: 25 frames per second | resolution: 1.920px x 1.080px | compression format: H. 264



ROLL UP

Place your roll-up banner in the exhibition hall or in the entrance area and catch the attention of the visitors effectively.

- on all 3 exhibition days
- assembly & dismantling by the exhibition team
- production and design on request



INFO STAND

The brochures are available in the information trays in the entrance area. Each tray is marked with the sponsor's logo and is refilled by the trade fair staff.

- Provision of an advertising tablet
- customized with your logo
- Format max. A4+
- Refilling by the trade fair team



SAMPLING CASH DESK

Place your flyers or product samples directly in the cash desk area and use the opportunity to reach the visitors before they even enter the exhibition.

- placement in the cash desk area
- on all three days of the fair
- counter display format A4



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ADVERTISING SPACE INDOOR AREA





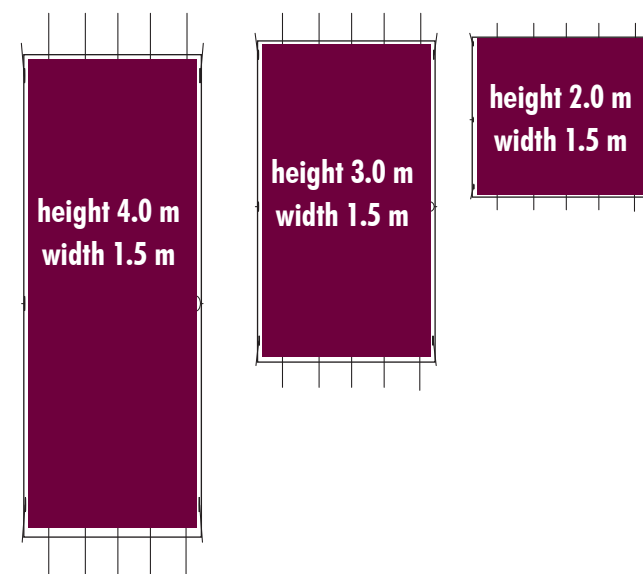
PRICE
from 670 EUR

INDOOR BANNER

Present yourself in the exhibition hall with a ceiling hanger in your own design and take advantage of the diverse design options. The large-format advertising spaces on the ceiling construction of the exhibition halls take effect from near and far. Various locations are possible. The banners hang at a height of around eight meters and are clearly visible throughout the hall. They are hung on 12 metres long steel struts.

**Rental price incl. production costs,
excl. design, mounting & hanging
by the exhibition team**

- Height 2,0 m Width 1,5 m **670 EUR**
- Height 3,0 m Width 1,5 m **850 EUR**
- Height 4,0 m x Width 1,5 m **900 EUR**



Use floor advertising space in the entrance area or in the exhibition hall to guide visitors to your booth.

FLOOR STICKERS

- 2 m² advertising space
- free design options
- including production and assembly costs, excluding design

LOGO

PRICE
from 380 EUR

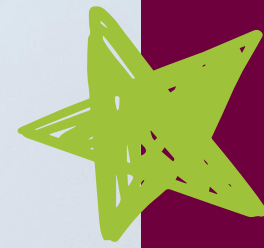


PHOTO BOOTH

The photo box should not be missing at any event, because it provides great souvenir photos that can be printed out on site and taken straight away. The photo prints are branded with your logo, as well as the back wall.

- on all 3 days of the trade fair
- max. 3.000 photo strips
- logo on the photo strip
- branded back wall
- prominent placement of photo box in exhibition hall
- exclusively for one sponsor

PRICE
2.000 EUR



ADVERTISING SPACE PRINT & ONLINE



EXHIBITION MAGAZIN

The exhibition catalog is a clear and reliable research tool and serves as a year-round reference work for many visitors and exhibitors. It contains the alphabetical list of exhibitors, the exhibition circuits and the floor plans.

The catalog is printed in a total print run of 8.000 copies and distributed free of charge to all visitors upon entry to the exhibition.

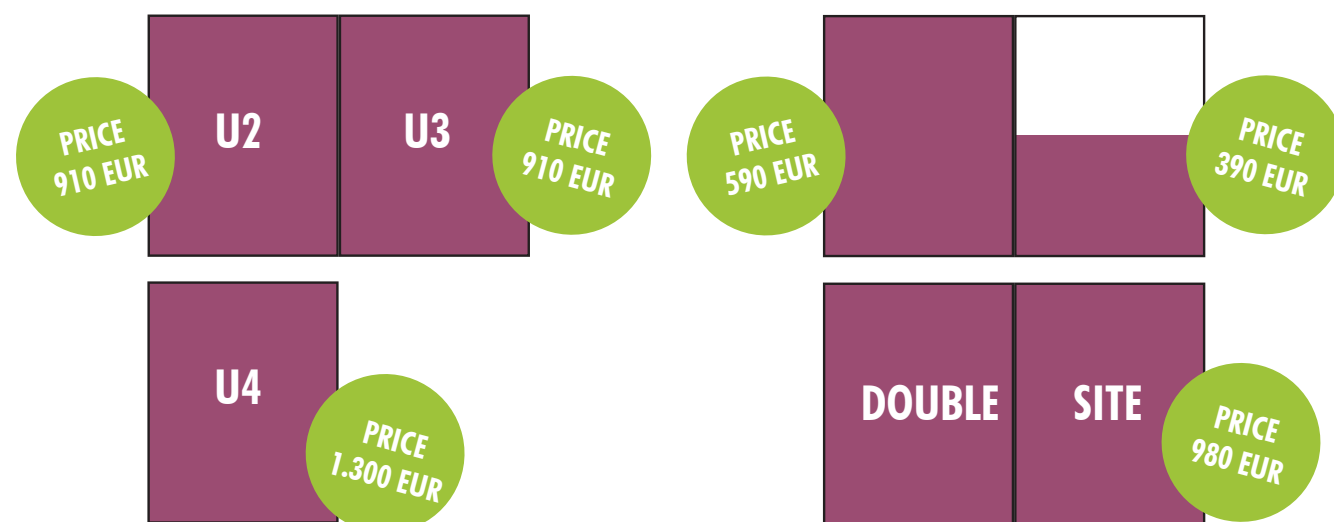
- Format closed A5 portrait, bound
- Edition of 8.000 copies

COVER

- U2 Inside cover left
- U3 Inside cover right
- U4 Back cover

INNER PART

- full page left
- full page right
- double page



PRICE
280 EUR

COUPON BOOKLET

In addition to the exhibition catalog, every visitor receives a coupon booklet in a goodie bag. You can also position your brand in the booklet and attract customers directly to your stand with attractive exhibition discounts.

Design vouchers for offers at the exhibition, goodies, competitions or discounts afterwards. The voucher page is perforated and can be easily detached. The front can be designed as an advertisement, the reverse as a voucher.

The coupon booklet with the various offers is always very popular with visitors.

- Double-sided advertisement, colored
- Voucher to tear out
- Print run 8.000 copies
- Format A6



Take advantage of our reach and position your brand online on our social media channels on Facebook and Instagram.



SOCIAL MEDIA

— Feed or Story Posts (Facebook & Instagram)

1 Posting	90 EUR
3 Postings	220 EUR



BLOG ENTRY

Present your company online on our website with a blog entry and optimize the web presence of your brand.

- Blog entry on www.cultiva.at (B2C)
- 6 months available on the website

1 Advertorial	250 EUR
3 Advertorials	380 EUR

CONTACT

TEL +43 1 3950899-0
marketing@cultivahempexpo.com
www.cultivahempexpo.com